

TV API VOICEOVER SCRIPT

Ref. No. : CQ25
Topic : Motor Vehicles First Registration Tax
Campaign : Customs and Excise Department
Version : Chinese and English
Duration : 30 seconds
Broadcast period : June 1, 2017 – May 31, 2018

English V/O script and subtitles:

Bobby A: When you're buying a car before first registration
it needs to be ...

Bobby B: Cool

Bobby C: Stylish

Bobby A: You must check the Published Retail Price
approved by the Customs and Excise Department
so that you won't pay more than you should

Dealer: Customs states that it's illegal to sell a vehicle
at a price higher than the Published Retail Price

Super: Published Retail Price


Dealer: Car dealers are legally obliged to publish
the Published Retail Price lists of the vehicles on sale

Super: Published Retail Price Lists

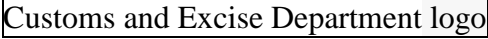
Bobby B: Make sure that the vehicle price is correct
before signing the Application
for Registration and Licensing of a Vehicle

Super: Vehicle Price
Application for Registration and
Licensing of a Vehicle

Bobby: To know more, download this app

Super: 
Hong Kong Car Tax

Bobby: Always remind yourself to
Check the Published Retail Price
before purchasing a motor vehicle

Super: 
Customs and Excise Department Report Hotline: 2545 6182
www.customs.gov.hk
Transport Department Enquiry Hotline: 2804 2600
www.td.gov.hk
