

### 香港國際珠寶展 - 海關AEO提升企業競爭力 助你疫後突圍而出

#### Hong Kong International Jewellery Show

#### – Enhance your edges and stand out from competitors with Customs AEO

香港海關於2023年3月1日與香港貿易發展局合作，在香港國際珠寶展期間舉辦了一場研討會，貿易關係及公共傳訊科人員介紹了香港AEO計劃的最新發展，讓本地貿易商了解計劃如何協助他們專享多項清關優惠，把握龐大商機。及後，貿易關係及公共傳訊科人員亦到場拜訪參展的香港AEO，親身了解業界近況及需要。業界人士表示香港AEO認證能提升企業的公信力，讓潛在合作夥伴更有信心。

In cooperation with the Hong Kong Trade Development Council, Hong Kong Customs organized a seminar to introduce the HK AEO Programme during the Hong Kong International Jewellery Show on 1 March 2023. Officers from the Office of Trade Relations and Public Communication (OTPC) shared the latest development of the programme, and how the programme helps local traders enjoy multiple trade facilitation benefits and seize immense business opportunities. OTPC Officers then visited HK AEOs at the exhibition to learn the current industry situation and the needs of the sector. The companies reflected that the HK AEO accreditation can enhance their credibility and gain confidence from their potential business partners.



**聯絡我們**  
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香港海關貿易關係及公共傳訊科

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