

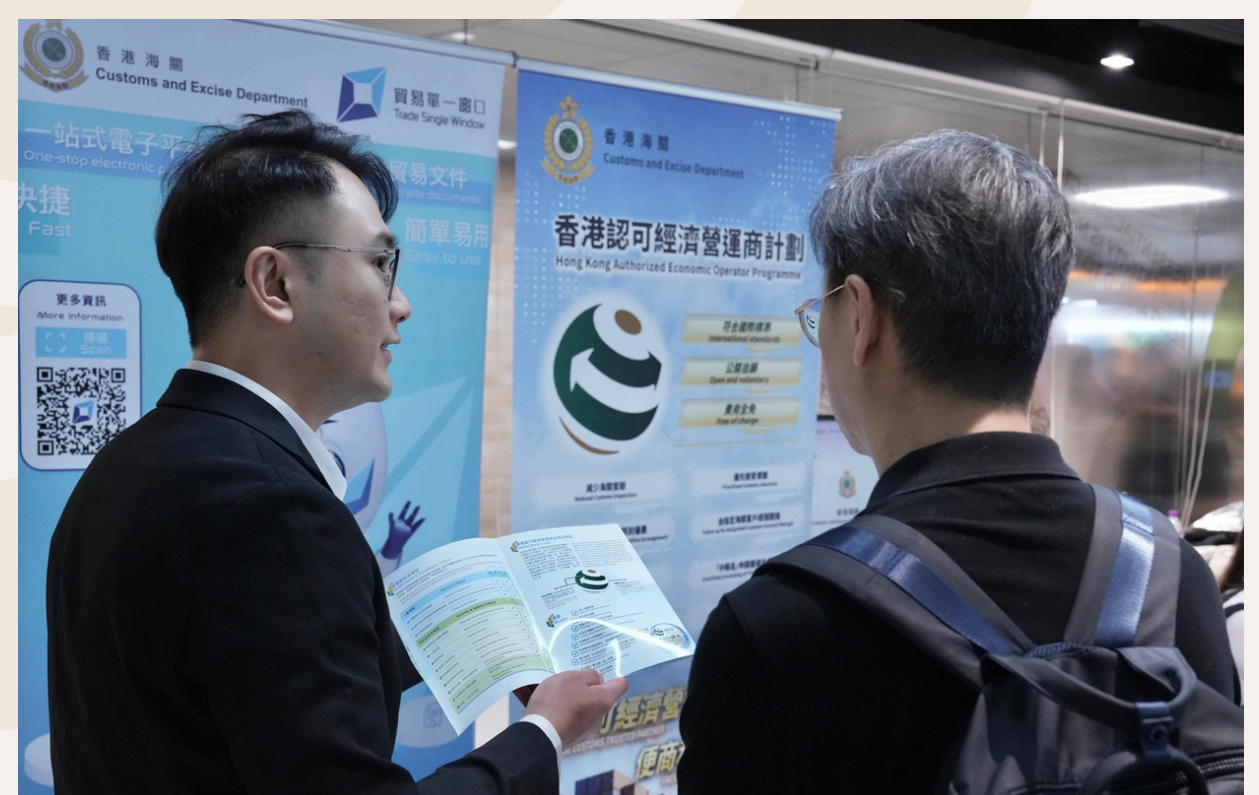
### 於「電商新視野博覽會2026 — 品牌拓展市場無國界」推廣香港AEO計劃 Promoting HKAEO Programme at "E-commerce Innovation Expo 2026 - Expanding Brand Horizons"

香港海關通過與香港生產力促進局及工業貿易署合作，於6月25至26日在「電商新視野博覽會2026 — 品牌拓展市場無國界」設置展覽攤位，向在場人士推廣「香港認可經濟營運商（AEO）計劃」及多項便利商貿計劃。是次博覽會設有跨境電商及零售科技等主題專區，另設有十場專題研討會。展覽期間，商務及經濟發展局局長丘應樺亦到訪海關展覽攤位。

電子商務發展迅速，香港海關致力推出各項便利商貿措施，為不同業務提供多項通關便利，協助拓展全球發展商機。

Cooperating with Hong Kong Productivity Council (HKPC) and Trade and Industry Department (TID), Hong Kong Customs set up an exhibition booth from 25 to 26 June 2026 at "E-commerce Innovation Expo 2026 - Expanding Brand Horizons" to promote "Hong Kong Authorized Economic Operator (AEO) Programme" and various trade facilitation schemes. The Expo consisted of thematic zones, such as cross-border e-commerce and retail technology application, and it featured over 10 thematic seminars. During the exhibition, Mr Algernon Yau, the Secretary for Commerce and Economic Development, visited exhibition booth of Hong Kong Customs.

With the rapid development of e-commerce, Hong Kong Customs is committed to launching various trade facilitation measures to provide multiple customs clearance conveniences for different businesses, assisting them in expanding their global development and business opportunities.



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