

### 海關推廣「香港AEO計劃」予跨境電商企業

Promoting HK AEO Programme to enterprises engaging in cross-border e-commerce



► 香港海關人員(左二)與Alibaba.com電商平台(左一)、FreightAmigo(右二)及香港出口信用保險局(右一)講者合照。

Group photo of speakers from Hong Kong Customs (second left), Alibaba.com (first left), FreightAmigo (second right) and HKECIC (first right).

香港海關於今年2月20日參加了一場由Alibaba.com電商平台主辦，與香港出口信用保險局及FreightAmigo合辦的跨境電商研討會，主題為「2024 加快出口海外的竅門」，向參加者詳細介紹「香港AEO計劃」的最新發展及優惠，超過80位業界人士出席是次研討會，反應熱烈。

取得香港AEO認證的企業可專享多項通關優惠，包括減少查驗和優先清關，有助企業加強競爭力，開拓更多跨境電商環球商機。

Hong Kong Customs participated in a seminar on cross-border e-commerce titled "Accelerating Overseas Export Strategies in 2024" organized by Alibaba.com, in collaboration with the Hong Kong Export Credit Insurance Corporation (HKECIC) and FreightAmigo on 20 February 2024 and introduced the latest development and benefits of the HK AEO Programme. Over 80 participants attended the seminar with overwhelming response.

Enterprises that obtain Hong Kong AEO certification can enjoy multiple benefits such as reduced customs inspection and prioritized customs clearance, which helps enhance their competitiveness and explore more global business opportunities in cross-border e-commerce.



**聯絡我們**  
Contact Us

✉ aeo@customs.gov.hk

香港海關貿易關係及公共傳訊科

Office of Trade Relations and Public Communication  
Customs and Excise Department

