

於香港國際醫療及保健展推廣香港AEO計劃

Promote HK AEO Programme at Hong Kong International Medical and Healthcare Fair



► 海關人員向在場參展商介紹AEO計劃。

Hong Kong Customs officer introduced the AEO Programme.

In cooperation with the Hong Kong Trade Development Council, Hong Kong Customs participated in a seminar to introduce “Hong Kong Authorized Economic Operator Programme” (AEO) to exhibitors and the public during the Hong Kong International Medical and Healthcare Fair on 17 May 2024. Officer from Hong Kong Customs introduced the characteristics and accreditation standards of the HK AEO Programme, and benefits brought by the Programme so as to assist local traders to enhance their competitiveness and marketability.

As global buyers view Hong Kong as an important trading hub, the healthcare industry in the city has significant growth potential. Companies accredited as HK AEO can benefit from trade facilitation measures, such as reduced Customs inspection and prioritized Customs clearance, resulting in enhanced cargo operations efficiency and expanded global business opportunities.

通過與香港貿易發展局的合作，香港海關於本年5月17日在香港國際醫療及保健展期間舉辦了一場研討會，向參展商及公眾人士詳細介紹「香港認可經濟營運商 (AEO) 計劃」的特點和認證標準，並講述了計劃為企業帶來的優惠，協助本地貿易商提高競爭力及銷售力。

由於全球醫療產品買家視香港為重要的貿易中心，醫療保健產業具有巨大的成長潛力。獲認證為香港 AEO 的企業可受益於便商利貿措施，例如減少海關查驗和優先接受清關，從而提高貨運營運效率，並擴大環球商機。



► 海關人員介紹AEO認證標準。

Hong Kong Customs officer introduced the accreditation standards of AEO.



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