







"聚焦東南亞新興市場,關注一帶一路沿線機會"

"Focus on emerging markets in ASEAN Countries along with the Belt and Road opportunities"

Date: 19th Sept 2019 (Thu)

日期: 9月19日2019年 (星期四)

Time: 3:30pm – 5:30pm (3:00pm start Registration) 時間: 下午 3:30 至 下午 5 時半 (下午 3:00 開始登記)

Venue: Theatre 2, Hong Kong Productivity Council

(78 Tat Chee Ave, Kowloon Tong)

地點:香港生產力促進局,香港九龍達之路 78 號生產力大樓

Free Admission with Prior Registration 免費登記

RSVP: https://forms.gle/NeXJGmS3UML6QKsZ9 (need to revise 請先登記)

Time 時間	Program 內容
3:00pm-3:30pm	Registration 登記
3:30pm-4:00pm	Trade Tactics & Exporters' Insight & New Market Tactics
	新興市場洞察力: 進出口貿易策略
	Mr. Ken Cheung
	張建泰先生, 瑞穗銀行香港資金部任亞洲外匯策略師
	Mizuho Corporate Bank 瑞穗銀行
4:00pm-4:20pm	Foreign Exchange Risk Management : The new opportunities with
	ASEAN market 危機下的新機遇: 東南亞市場
	Mr. Samuel Choi,特許財務分析師
	KVB Capital Global 昆侖國際
4:20pm-4:40pm	Update of HK AEO Program to ASEAN countries
	「香港認可經濟營運商計劃」- 東南亞地區最新資訊
	Mr. Tom Cheung 張廣達先生,香港海關高級督察
	Senior Inspector, Customs and Excise Department 香港海關
4:40pm-4:55pm	Government Support - BUD Fund - ASEAN Programme
	香港政府「發展品牌、升級轉型及拓展內銷市場的專項基金」-「東盟計
	劃」
	BUD Fund Team BUD 專項基金執行機構











Speaker's Profile

Mr. Tom CHEUNG, Senior Inspector, Customs and Excise Department 張廣達先生,高級督察,香港海關



Mr. Tom CHEUNG joined the Customs and Excise Department in 2012. During his 7-year service in Hong Kong Customs, Mr. CHEUNG has been working in different fields, including cargo and passenger processing, service administration and international customs liaison.

Mr. CHEUNG has taken up the current post in Office of Supply Chain Security Management since 2016 and responsible for the promotion and training of the Hong Kong Authorized Economic Operator Programme.

張廣達先生於 2012 年加入香港海關。他在海關工作 7 年間曾擔任不同崗位,工作範圍 包括貨物和旅客處理、部隊行政以及國際海關聯絡事務。

張先生於 2016 年起被調派到供應鏈安全管理科,負責「香港認可經濟營運商計劃」的宣 傳和培訓工作。

Mr. Ken Cheung, Chief Asian FX Strategist, Treasury Department Mizuho Bank Hong Kong













Ken Cheung joined Mizuho Bank in 2015. Based in Hong Kong, he covers Asian FX market and specializes in RMB and HKD markets. He is in charge of various Asian FX research publications and actively engages in client visits and seminars.

He has been frequently cited by international media including Bloomberg, Reuters and Wall Street Journal. He also shows up on Bloomberg and other local TV channels, and contributes articles to NNA magazine (a famous Japanese media).

Prior to Mizuho Bank, he was working with Credit Agricole Corporate & Investment Bank, covering FX and macro analysis for Asian economies.

He received his Master of Philosophy (Economics) and Bachelor of Social Science (Economics) degrees from the Chinese University of Hong Kong. He is also a CFA charter holder.

張建泰(Ken) 於 2015 年 3 月加盟瑞穗銀行香港資金部任亞洲外匯策略師,負責研究亞洲外匯及利率市場,主攻人民幣及港元市場,主理多份亞洲貨幣刊物,並經常在客戶會議和講座上發表本行的外匯觀點

又為日本新聞刊物 NNA 雜誌撰稿,也經常出現在彭博、路透、華爾街日報及本地電視等媒體。

加入瑞穗銀行前在法國東方匯理銀行工作,主理 **G10** 外匯及亞洲經濟體的宏觀經濟分析。

取得香港中文大學哲學碩士(經濟)及社會科學學士(經濟);特許財務分析師 Mr. Samuel Choi, KVB Kunlun Financial Group













畢業於北京師範大學,現KVB 昆侖國際市場拓展部專員

前日本東嶽證券大中華區首席業務代表

前香港言成金融集團中國區業務代表

前香港豐匯金融集團環球經濟分析員

具有多年的外匯及衍生工具交易經驗,風險管理經驗及做市商經驗。具有10年的中港 跨境業務經驗,跨境專案合作經驗。

