

# “香港認可經濟營運商計劃” 配合國家策略 開拓全球市場

## HKAEO Programme Support National Strategies Explore Global Market



“AEO 優先”貨車專用停泊位及專用服務櫃位  
“AEO Priority” Parking Space and Service Counter



香港在全球競爭力及經濟自由度的排名一向名列前茅。然而在全球化下，香港需要加快經濟轉型升級，以保持經濟活力及整體競爭力。國家的“一帶一路”倡議和粵港澳大灣區發展規劃，正好為香港的產業升級提供了新的機遇，而“香港認可經濟營運商計劃”（下稱香港 AEO 計劃）就是協助企業升級轉型，把握發展機遇的最佳範例。

Hong Kong has all along ranked as one of the most efficient and economically free economies in the world. In such a globalized world, efficient movement of goods is the ultimate deciding factor in business competitiveness. Hong Kong needs to upgrade its industries in order to keep the competitive edges. The Hong Kong Authorized Economic Operator (HKAEO) Programme is the best instrument to help the industries to upgrade and transform so as to seize the opportunities arisen from the “Belt and Road Initiative” (B&R) and Guangdong-Hong Kong-Macao Greater Bay Area (Greater Bay Area) development.

### AEO 通關快證：加強企業競爭力

香港 AEO 計劃是一個免費、公開和自願參與的國際級認證制度，幫助企業提升供應鏈安全管理水平及商譽，並協助企業開拓海外市場。香港海關自 2012 年推行香港 AEO 計劃，至今已有 60 家本地公司獲認證成為香港 AEO，獲享本地及其他海關的清關優惠，貨物查驗率降幅高達八成。所有從事國際供應鏈相關業務的本地企業，只要符合既定的保安及安全準則並通過香港海關認證，即可成為香港 AEO 以專享各種本地及其他海關的通關便利。於 2018 年，計劃為超過 5,350 億的香港 AEO 貨物提供便利。

香港 AEO 已於各口岸管制站設優先處理 AEO 貨物的“AEO 優先”專用服務櫃位及貨車專用停泊位，AEO 企業



可以快一步把貨物送達客人手上。此外，成為香港 AEO 即代表企業經已取得國際認可通關快證，並可使用香港 AEO 標誌於業務推廣上，以彰顯企業已取得香港 AEO 的資格，為一個可信賴的國際品牌。

### AEO 互認安排：配合“一帶一路”倡議

發展 AEO 計劃已成為全球趨勢，目前 80 個經濟體的海關當局（包括香港大部份主要貿易夥伴）已推行 AEO 計劃，並透過互認安排承認對方的 AEO 制度，共同為守法優質企業提供 AEO 專享通關便利。今年 4 月，國家主席習近平在北京於“第 2 屆‘一帶一路’國際合作高峰論壇”的主旨演講中提出要加快推廣內地 AEO 計劃國際互認合作，可見 AEO 計劃已成為國家“一帶一路”倡議下的一個重點發展項目。



### 企業夥伴分享

擁有近 40 年歷史的立藝珠寶手藝有限公司，是全球市場領先的珠寶首飾製造商和出口商，並為國際珠寶責任委員會成員之一。

董事長何志佳表示，作為一家力求創新及追求持續優化企業，擁有良好的內部管理同高效運作極為重要。香港海關

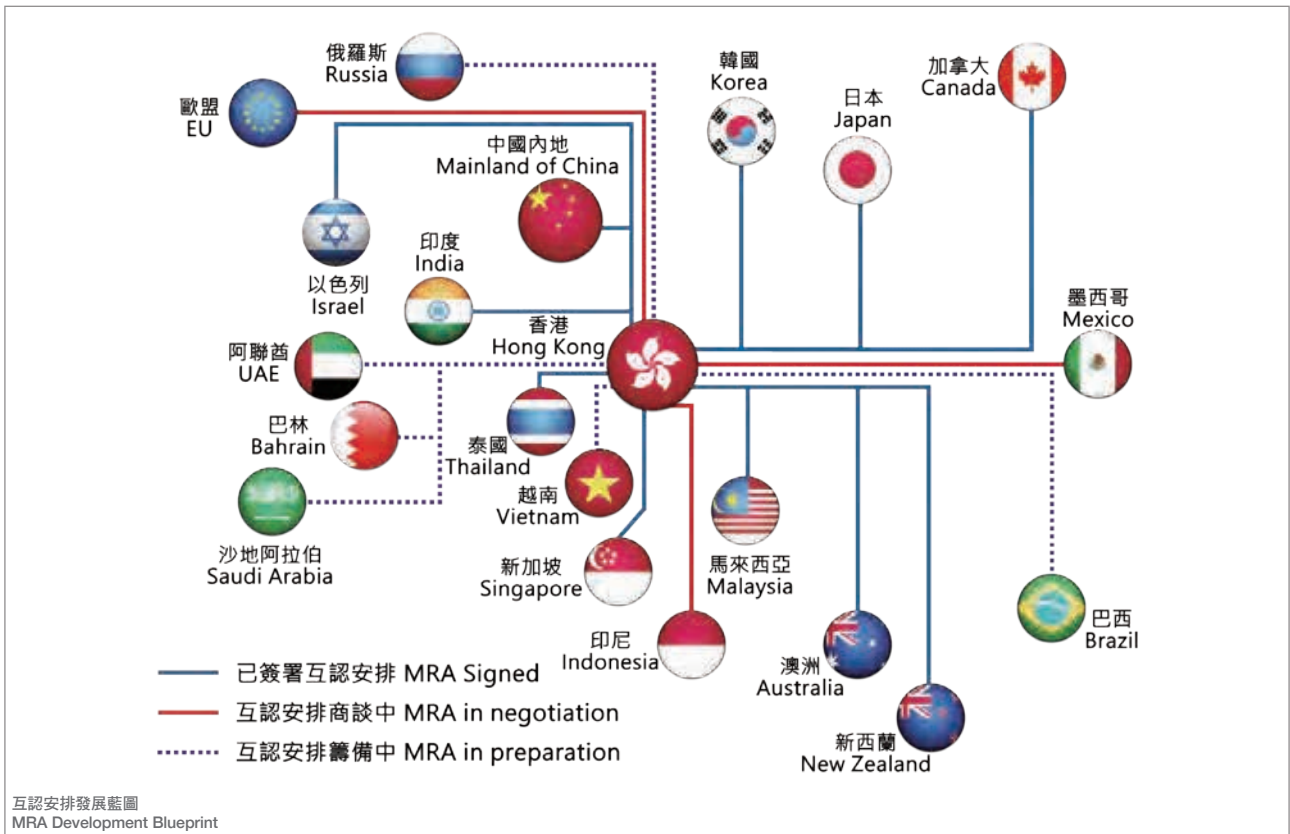
於認證過程中所提供的專業意見讓企業進一步提升供應鏈安全管理，對需要經常參與海外展覽會的珠寶商尤其重要。成為香港認可經濟營運商，其貨物將可獲得減少查驗及優先清關服務，確保產品可以安全、按時送達客戶手上。

### Enterprise Sharing

Nelson Jewellery Arts Co Ltd, a member of the Responsible Jewellery Council, is one of the leading fine jewellery manufacturers and exporters with almost 40 year's history in Hong Kong.

Nelson HO, Managing Director of Nelson Jewellery Arts Co Ltd, indicated that good internal management and high efficiency are vital for his company which aims to pursue innovation and continuous

improvement. He said that supply chain security is of paramount importance to jewellery industry as it has to participate overseas exhibition frequently and Hong Kong Customs provided professional advices to further enhance their supply chain security management. As a HK AEO, their cargos can enjoy reduced customs inspection and prioritized customs clearance which allow their products to be delivered to their clients in a secure way on time.



香港海關策略性地與 11 個主要貿易夥伴簽訂互認安排，包括中國內地、印度、韓國、新加坡、泰國、馬來西亞、日本、澳洲、新西蘭、以色列及加拿大，以確保香港 AEO 能夠享有最大的境外通關優惠，當中七個更是“一帶一路”沿線經濟體，覆蓋超過 70% 本港貨物貿易。通過簽訂互認安排，香港 AEO 的貨物於境外亦可享快捷高效的通關便利，幫助企業拓展業務至全球市場。

### 內港 AEO 互認 — 無縫穿梭大灣區

根據內地海關總署與香港海關所簽訂的互認安排，香港 AEO 貨物進口內地（包括粵港澳大灣區），貨物查驗率及通關時間較一般企業減少高達八成，再配合港珠澳大橋所帶來的交通效益，香港 AEO 的業務優勢將更為明顯，營運及倉存成本大幅降低，加強企業競爭力，開拓大灣區的無限商機，並加強香港帶動大灣區發展的引擎角色。

### 未來發展

香港海關一方面將繼續透過舉辦研討會、與商會合作及外訪不同公司，向業界推廣香港 AEO 計劃，吸納優質企業成為香港 AEO，亦會配合國家策

### AEO Fast Pass: Enhance Corporate Competitiveness

The HKAEO Programme was formally launched in 2012 and administered by the Customs and Excise Department (C&ED) under an open, free and voluntary certification regime which aims to enhance corporate supply chain security, goodwill, and help them to explore overseas markets. As of September 2019, 60 local companies have been accredited as HKAEOs and enjoying up to 80% inspection rate reduction by both local and other customs administrations. All local companies established in Hong Kong and engaging in international supply chain activities could be accredited as HKAEOs to enjoy the exclusive AEO benefits. The HKAEO Programme facilitated over HKD535 billion of AEO cargos in 2018.

略，積極開展互認安排，為全球供應鏈安全作出貢獻，並致力提升香港營商環境，以鞏固香港作為物流樞紐的地位，貢獻粵港澳大灣區以及“一帶一路”的發展。

C&ED has set up “AEO Priority Service Counter” and “AEO Priority Parking Space” at various control points for handling AEO consignments with priority so that HKAEOs can surely have their businesses “go faster”. Besides, HKAEOs are entitled to use the designated HKAEO logo for business promotion and brand building to show they have got the HKAEO status, a quality mark on supply chain security management, with international recognized customs clearance fast pass.

### AEO Mutual Recognition Arrangement: Support B&R

At present, 80 customs administrations (including most of the Hong Kong's major trading partners) have implemented their respective AEO programmes and the

development has become a global trend. C&ED has concluded Mutual Recognition Arrangements (MRAs) with 11 of Hong Kong's major trading partners, including the Mainland of China, India, Korea, Singapore, Thailand, Malaysia, Japan, Australia, New Zealand, Israel and Canada to strategically extend the benefits of HKAEOs and strives for further clearance facilitation. Under the MRA, customs administrations will provide reciprocal clearance facilitation to the certified companies of MRA partners.

In April 2019, President Xi Jinping indicated that the Mainland of China will expedite the AEO MRA development to promote cooperation between Belt and Road economies in his opening keynote address in the 2nd Belt and Road Forum for International Cooperation in Beijing. It clearly shows that AEO programme has become one of the highlights to promote the B&R.

Among the 11 Hong Kong MRA partners, seven of them are B&R economies and the bilateral trade with these economies covers over 70% of the value of Hong Kong's

external merchandise trade. Under the AEO MRAs, HKAEOs can enjoy expedited overseas customs clearance which helps them explore business in global market.

### **Mainland-Hong Kong AEO MRA: Seamless Movement within Greater Bay Area**

Under the Mainland-Hong Kong AEO MRA, HKAEOs can enjoy up to 80% reduction on cargo inspection rate at the Mainland side as compared with non-AEO. By using the Hong Kong-Zhuhai-Macao Bridge together with the benefits under the Mainland-Hong Kong AEO MRA, HKAEOs can enjoy double benefits from clearance facilitation as well as transport effectiveness to enhance their competitiveness in exploring business opportunities in Greater Bay Area whilst reinforcing Hong Kong as one of the powerhouses in leading the regional development under the Greater Bay Area development plan.

### **Way Forward**

C&ED will continue to promote the HKAEO Programme to trade associations and stakeholders for enhancing international

supply chain security and facilitating legitimate trade by enterprises with high security standard. Meanwhile, C&ED will continue to support national policies and take active steps to reach MRAs with other customs administrations, particularly that along B&R route, with a view to bringing further benefits to the trade and the overall economy of Hong Kong and reinforcing Hong Kong as a logistics hub to contribute the B&R and the Greater Bay Area development. 

資料來源：香港海關供應鏈安全管理科  
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